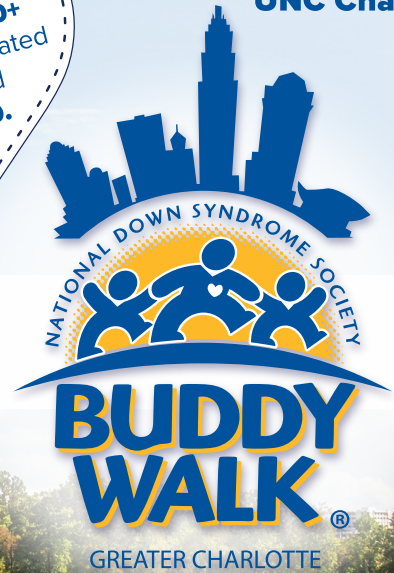


In 2018, **2,000+**
people participated
and raised
\$204,000.

**Jerry Richardson Stadium
UNC Charlotte**



2019 GREATER CHARLOTTE BUDDY WALK®

CORPORATE SPONSORSHIP PROPOSAL



WHAT IS DOWN SYNDROME?

Down syndrome is a genetic condition that occurs in one out of every 792 live births. It affects people of all ages, races and economic levels and is the most frequently occurring chromosomal disorder. Down syndrome affects more than 400,000 people in the United States alone. Recent advances in our understanding of Down syndrome have resulted in dramatic improvements in the life span and potential of those who are affected.

OUR MISSION

The Down Syndrome Association (DSA) of Greater Charlotte is a non-profit, family support organization. The goal of the DSA of Greater Charlotte and its families is to enable individuals with Down syndrome (Ds) to reach their full potential and become respected members of their community.

Our mission is to enhance the quality of life for all people with Down syndrome by empowering individuals, families, and professionals with information and support through education, social programs, and community partnerships.

BUDDY WALK® HISTORY

The Buddy Walk was developed by the National Down Syndrome Society in 1995 to celebrate October, National Down Syndrome Awareness Month, and provide an annual public platform for advocacy. It brings together people with Down syndrome and their invited “buddies” — everyone from friends and family to teachers, politicians and co-workers — to promote acceptance and inclusion for people with Down syndrome and to raise funds for education, research and advocacy programs.

The Buddy Walk is a one-mile walk in which anyone can participate without special training. Hundreds of thousands of people walk from coast to coast and around the world each year. The goal of the Buddy Walk is three-fold: to promote acceptance and inclusion of people with Down syndrome; to raise the funds necessary to develop innovative and effective programs; and to enhance the position of the Down syndrome community, enabling us to positively influence local and national policy and practice.



FOR MORE INFORMATION, CONTACT:
Holly Zipperer, Executive Director | Office: 704.536.2163
 hzipperer@dsa-gc.org | www.dsagreatercharlotte.org
 3900 Park Rd., #C, Charlotte, NC 28209

GREATER CHARLOTTE
2019 BUDDY WALK®

SATURDAY, OCTOBER 19, 2019

BENEFITS OF SPONSORING

| | Presenting Sponsor \$10,000+ | Hero Sponsor \$7,500 | Champion Sponsor \$5000 | Advocate Sponsor \$2500 | Supporter Sponsor \$1500 | Friend Sponsor \$750 | Buddy Sponsor \$250 |
|---|--|--------------------------------|-----------------------------------|-----------------------------------|------------------------------------|--------------------------------|-------------------------------|
| Under title sponsorship recognition in all event marketing materials and communications | ✓ | | | | | | |
| Corporate tent at event to showcase company | ✓ | | | | | | |
| Company name/logo featured on DSA of Greater Charlotte website for one year (Summer 2019 - Spring 2020) | ✓ | ✓ | | | | | |
| Ad in DSA of Greater Charlotte Quarterly Newsletters (Summer 2019 - Spring 2020) | Full Page | ½ Page | ¼ Page | | | | |
| Recognition from stage at Buddy Walk | ✓ | ✓ | ✓ | ✓ | | | |
| Company logo featured on event t-shirt | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Company logo printed on event materials | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Company logo and web link on Buddy Walk site | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Corporate logo displayed on jumbotron during event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Company name/logo on event program & stadium signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Signage along the walk route | | | | | | ✓ | ✓ |

Become a **TRIPLE CHROME SPONSOR** for all of our fundraising events this year! Contact us for more details.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

“BUDDY WORLD” ACTIVITIES AREA SPONSOR

- Includes Supporter Sponsor Incentives and covers cost of activities for young participants at event: crafts, face painting, DJ, drum/music circle group, petting zoo, etc.

IN-WALK ENTERTAINMENT SPONSOR

- Includes Advocate Sponsor Incentives and covers cost of in-walk entertainment: jugglers, magician, stilt walker, etc.

T-SHIRT SPONSOR

- Includes Supporter Sponsor Incentives above and covers the cost of 1500+ event t-shirts

MARKETING / ADVERTISING SPONSOR

- Includes Champion Sponsor Incentives and covers cost to market and promote our event



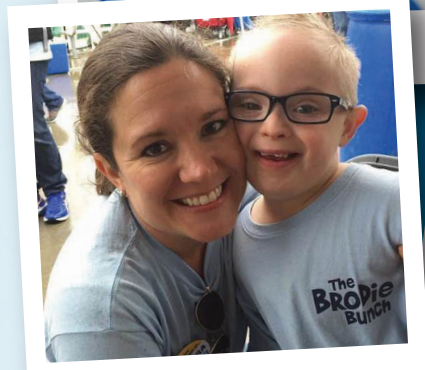
**FACE
UP TO
DOWN**



WHAT IS THE IMPACT OF MY SPONSORSHIP?

Last year funds raised helped make the following possible:

- Together in Education Program – a direct support outreach into local public, private and parochial schools
- Camp Holiday & Camp Horizon Summer Camps
- Educational Information Sessions with Guest Speakers featuring Nationally-Recognized Experts
- Educational Symposiums for Parents, Professionals and Educators
- Resources for New Parents (First Call Program)
- Family Subgroup Activities & Social Events (Roots and Shoots, Rising Stars, Soaring Eagles, Latino Families, D.A.D.S., Teens/Self Advocates, Gaston County, New Parents and more)
- DSA of Greater Charlotte Support Staff
- Membership and Support for National Down Syndrome Organizations



SPONSORSHIP & COMMUNITY

Your Support Builds Community

The opportunities your donations create are amazing, and the programs supported are a blessing to our children and families. What you may not know is how your involvement with the Down Syndrome Association of Greater Charlotte builds community. With every event, with every program our families attend, bonds of community and friendship are built. This connection creates a beautifully woven safety net our families need. Your support helps our families stay strong and stay connected to one another and to the services that enhance the lives of our children, youth and adults with Down syndrome.

Again, thank you for your gracious support!



FOR MORE INFORMATION, CONTACT:

Holly Zipperer, Executive Director | Office: 704.536.2163
hzipperer@dsa-gc.org | www.dsagreatercharlotte.org
3900 Park Rd., #C, Charlotte, NC 28209

GREATER CHARLOTTE
2019 BUDDY WALK®

SATURDAY, OCTOBER 19, 2019

THANK-YOU
TO OUR 2018
SPONSORS!



FACE UP TO DOWN

PRESENTING SPONSOR



PLATINUM SPONSORS



Industrial • Commercial • Residential
(704) 821-5424



Cogentrix



Purcell
Construction, Inc.

GOLD SPONSORS



Our Passion is Building®



sedgwick
caring counts

McCracken & Lopez, P.A.

Consulting Engineers

SILVER SPONSORS



A SPECIAL NEEDS
PLAN.COM™



Little Otter Swim School

RED VENTURES



EDUHealthcare™
A ProstateStaff Company

BRONZE SPONSORS



888-991-9945



Party Reflections
SPECIAL EVENT RENTALS



Atrium Health
Levine Children's



LOCKTON®



AEROFLOW
HEALTHCARE



PHOTOGRAPHY



PHOTOGRAPHY



United Support Services, Inc.
"The works of many coming together for the good of One"
704-841-3544
www.usssc.org



INNOVATIVE PROCUREMENT



Merrill Lynch
Bank of America Corporation



SOUTHPARK
PEDIATRIC DENTISTRY