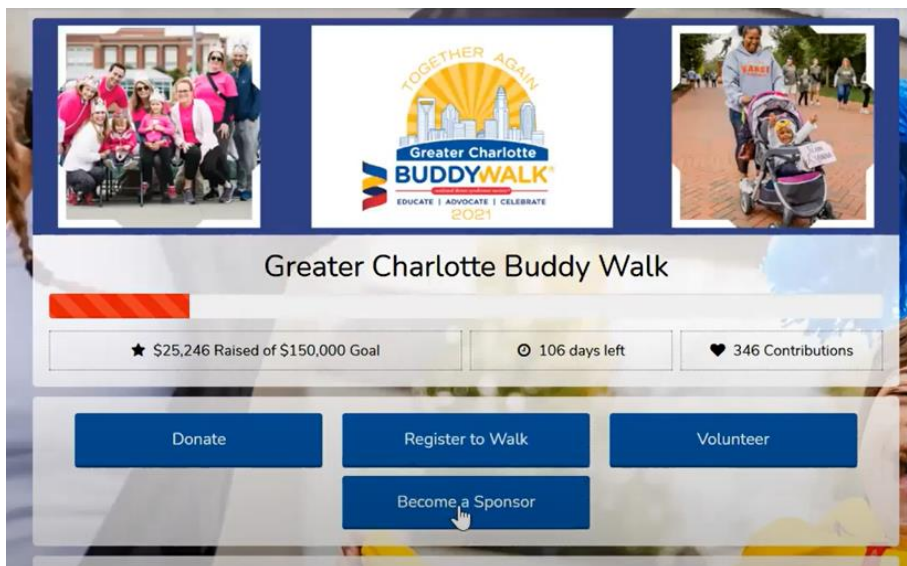



HOW TO: Become a Sponsor and Designate it to a Buddy Walk Team

1. Go to 2021 Buddy Walk website: www.buddywalkcharlotte.org and click on **BECOME A SPONSOR** button.



2. We offer a variety of sponsorship levels ranging from \$250 and above. Each level listed includes the sponsorship name, sponsorship perks, and cost to sponsor at that level. Select a sponsorship level by clicking **SELECT**.

PRESENTING SPONSOR Starting at \$10,000.00



- Right of First Refusal in 2022
- Under Title Sponsorship on All Marketing Materials and Communications
- Corporate Tent at Event
- Corporate Logo Featured on Organization's Website for One Year (Summer 2021 - Spring 2022)
- Invitation to Organization's Seasonal Social Events (Summer Cookout, Holiday Party, Spring Potluck)
- Full-Page Ad in Organization's Quarterly Newsletters
- Recognition at Event's Opening Ceremonies
- Company Logo Featured on Event T-Shirt
- Company Logo Printed on Event Materials/Programs
- Company Logo + Company Website Link featured on Buddy Walk Website
- Company Logo Displayed on Big Screen at Event
- Company Logo Featured on Event Signage

[Select](#)

3. A new screen will appear. Verify that this sponsorship level is correct. Click on **SELECT** and then click on **ADD TO CART**.

Presenting

Presenting Sponsors will benefit from the following perks:

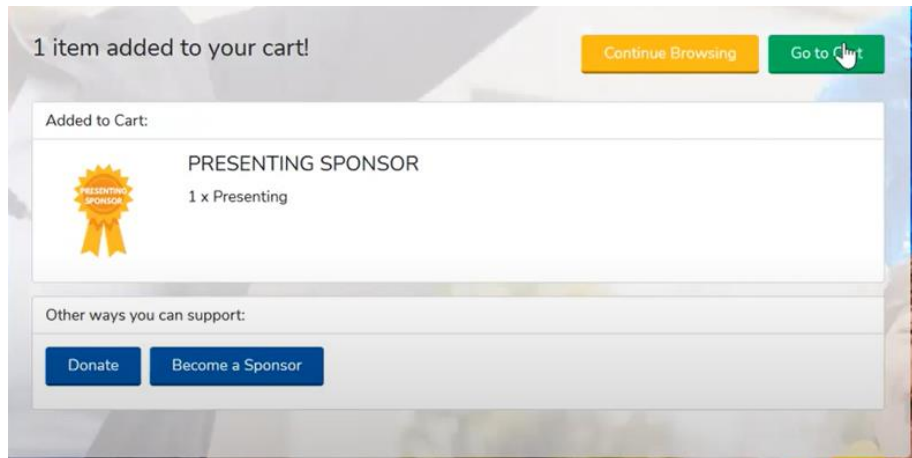
- Under Title Sponsorship on All Marketing Materials and Communications
- Corporate Tent at Event
- Corporate Logo Featured on Organization's Website for One Year (Summer 2021 - Spring 2022)
- Invitation to Organization's Seasonal Social Events (Summer Cookout, Holiday Party, Spring Potluck)
- Full-Page Ad in Organization's Quarterly Newsletters
- Recognition at Event's Opening Ceremonies
- Company Logo Featured on Event T-Shirt
- Company Logo Printed on Event Materials/Programs
- Company Logo + Company Website Link featured on Buddy Walk Website
- Company Logo Displayed on Big Screen at Event
- Company Logo Featured on Event Signage

\$10,000.00 0 Sold

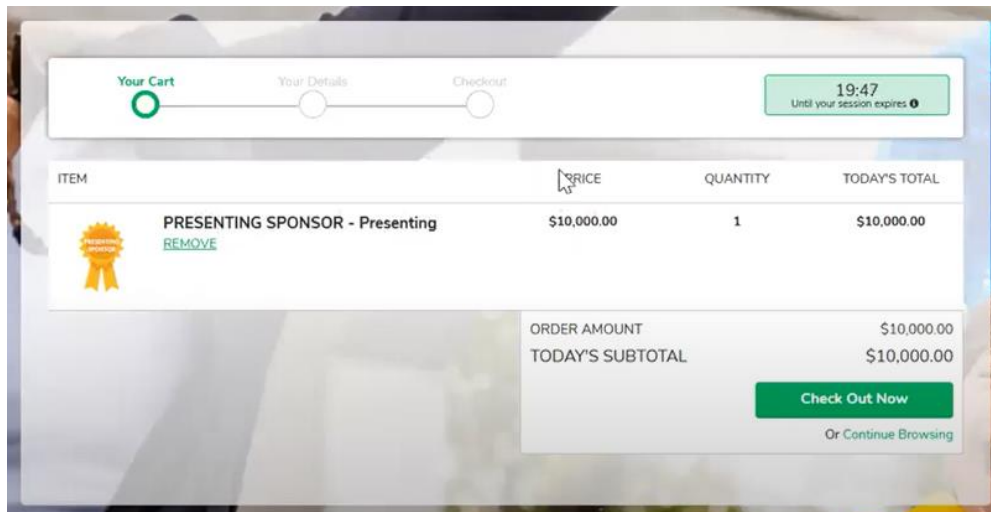
[Selected](#)

[Go Back](#) [Add to Cart](#)

4. Review that you have selected the correct sponsorship level and click on **GO TO CART**.



5. Review your sponsorship selection and then click **CHECK OUT NOW**.



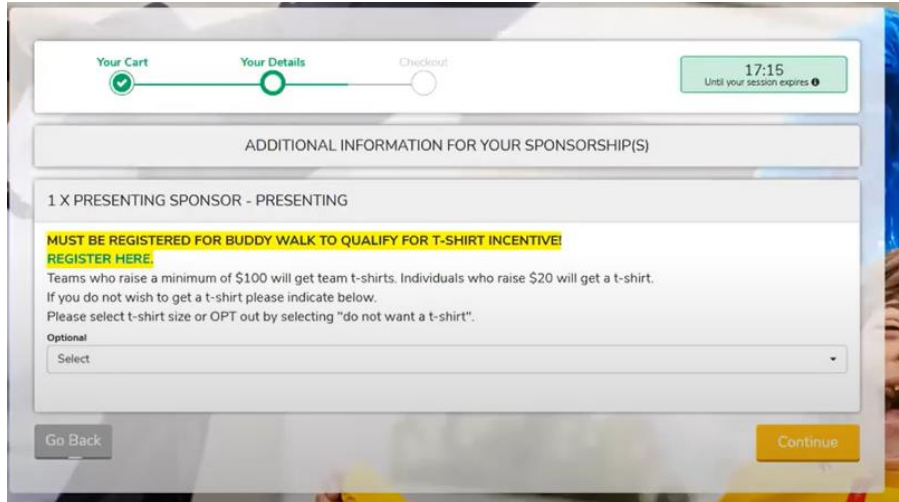
6. Enter demographic information on this next screen. Click **INDIVIDUAL** if you are an individual person sponsoring the Buddy Walk. Click on **BUSINESS/ORGANIZATION** if you are representing a business/organization sponsoring the Buddy Walk. Choose whether or not you would like to cover the processing fees so that 100% of your sponsorship goes to the Down Syndrome Association. Include a Message of Support if you like.

The screenshot shows a registration form titled "Your Details" with a progress bar at the top indicating "Your Cart" (checked), "Your Details" (current step), and "Checkout". A timer in the top right corner shows "19:26" and "Until your session expires". The form includes radio buttons for "Individual" (selected) and "Business/Organization". It has fields for "First Name*", "Last Name*", "Email*", "Phone number" (with a country code dropdown set to "+1"), and "Ext.". There are also buttons for "WORK", "MOBILE" (highlighted in green), and "HOME". Below these are fields for "Address Line 1*", "Address Line 2", "City*", "State/Province*", "Postal Code*", and "Country*" (set to "United States"). A checkbox "Make this activity anonymous" is present. A text box contains the statement "I'd like to cover the processing fee so 100% of my contribution goes to Down Syndrome Association of Greater Charlotte." with an "Edit" link. At the bottom, there is a "Message of Support (Will be displayed on public site)" text area.

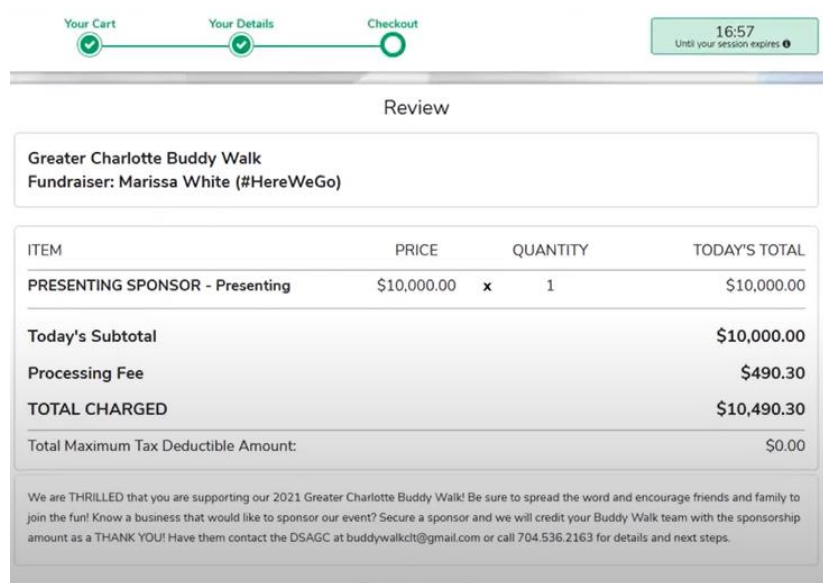
7. **MAKE SURE NOT TO FORGET THIS STEP!** If you would like your sponsorship to be connected to a Buddy Walk Team or team member, search the dropdown menu to locate and select the team member's first and last name. If you want your sponsorship to benefit the overall event, click on Down Syndrome Association of Greater Charlotte (organization). Once a Fundraiser is selected, click **CONTINUE**.

This screenshot shows a close-up of the "Select Fundraiser*" dropdown menu. The address fields from the previous screen are visible at the top: "3900 Park Rd.", "#C", "City* CHARLOTTE", "State/Province* NC", "Postal Code* 28209", and "Country* United States". Below these is the "Message of Support" text area. The "Select Fundraiser*" dropdown is open, showing a list of options with "Marissa White (#HereWeGo) (Team Captain)" selected. A hand cursor is pointing at this option. At the bottom of the form, there are "Go Back" and "Continue" buttons.

8. If you would like an event t-shirt select your t-shirt size or opt out of a t-shirt by selecting “I don’t want a t-shirt.” And then click **CONTINUE**.



9. Review your sponsorship information, including the event and name of the person/team whom you’d like to credit the sponsorship to. If you choose to pay processing fees then the fee amount will be listed on this page above the total charged.



10. Scroll down to Payment info and enter your credit card information. Click “I am not a robot.” And click **FINISH**. Please check your email for confirmation and sponsorship details.

THANK YOU for supporting the **Greater Charlotte Buddy Walk!**
QUESTIONS? Feel free to call us at 704-536-2163 or email us buddywalkclt@gmail.com